
Summary

Objective

Management level position challenging my proven ability to: assemble, align and motivate small, multi-disciplinary teams; find simple solutions to complex problems; make effective decisions that keep things moving; deliver long-term strategic advantage.

Competencies

- Developing Strategy
- Analyzing Business Requirements
- Managing Projects
- Developing Organizations
- Process Analysis and Development
- User-Centered Design
- Information Architecture
- Visual Storytelling

Skills

- Windows, UNIX, Mac OS
- Microsoft Office, Project, Visio
- Dreamweaver MX Studio
- Photoshop
- WebTrends
- HTML, CSS
- Working Knowledge of: Java/JSP, JavaScript, Apache, MS SQL XML

Employment History

Wells Fargo Bank**May 2005 to December 2005**

E-Business Consultant

Responsible for interaction design of web-based intranet applications, information architecture and content analysis related to early phase Vignette Content Management System implementation.

ChevronTexaco**July 2004 to February 2005**

Intranet Strategy Consultant

Together with Proxicom, Inc., developed a comprehensive intranet strategy for the Global Downstream Operating Company. Deliverables included: opportunity definition, stakeholder and user interviews, decision review board presentations, intranet governance and management models, editorial style guide, content management recommendations, implementation plan and process development.

247 Media, LLC**March 2003 to June 2004**

Technology Director

247 Media produced **America 24/7** the largest collaborative photographic book project in history, bringing together the work of more than 7,000 photographers who photographed life in America between May 12th and May 18th 2003. As Technology Director I was responsible for designing and implementing all software, hardware and network infrastructure, databases, and workflow required to collect, catalogue and edit more than 200,000 digital images leading to the production of the New York Times Bestseller List **America 24/7** published in October 2003 and the subsequent 50 state books published in September 2004.

CNET Networks, Inc.**January 1997 to May 2003**Director
May 1999 to May 2003

Intranet Group – Identified the need for a professionally managed corporate intranet and effectively developed management support to create the group. Responsible for all aspects of corporate intranet development, including internal corporate communications strategy. Also directly responsible for the information architecture, interaction design and user interface of the websites and web-based applications. Developed and supervise a team of content managers, Java applications developers, HTML producers, database administrators and a rich media assets manager.

Senior Project Manager
January 1997 to May 1999

Corporate Creative Group – Managed a wide variety of web interface design projects including: Snap! Online portal service and CDROM Starter Kit, BUILDER.COM, CNET.COM, SHOPPER.COM, and DOWNLOAD.COM. Other responsibilities included the Continuing Education Program and the photo publishing workflow for Snap!

vivid Studios
Producer
(Project Manager)

October 1995 to December 1996
Produced projects for a premier web design studio. Played key role in interaction designs for several projects including: Kodak Picture Exchange proof of concept, CNN/Oracle Personalized News portal information and interaction design, and Bell Atlantic Web Portal editorial production tools. Also developed high-end consulting practice and interdisciplinary project team framework.

Chuck Gathard Photographer

January 1988 to December 1995
Operated an editorial and commercial photography business. Worked extensively with editors, designers and marketing consultants to produce editorial illustration, executive portraits, annual reports, and brochures. Clients included: Forbes, Forbes ASAP, Barron's, Upside Magazine, Business Marketing, American Banker, American Express, and American Lawyer.

The San Jose Business Journal
Staff Photographer

January 1984 to December 1987
Solo photographer for local weekly business tabloid. Evaluated weekly story budgets and self-assigned coverage. Photographed and designed monthly magazine covers and feature spreads.

The Coca-Cola Company
Associate Editor

April 1982 to March 1983
Developed, photographed, and wrote stories for employee magazines, newspapers and special publications. Coverage ranged from light features to marketing and technical areas of company operations and industry issues. Produced quarterly magazine for the Wine Spectrum division. Traveled extensively.

The St. Louis Business Journal
Staff Photographer

February 1981 to February 1982
Solo photographer and business writer for a local weekly business tabloid. Responsibilities also included designing special sections, copyediting, and headline writing.

Education

- Bachelor of Journalism, University of Missouri, 1980
 - 6th Electronic Photojournalism Workshop, NPPA, 1994
 - Multimedia Studies Program, San Francisco State University 1993 - 1994
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Volunteer Activities

- 59th Annual Pictures of the Year Competition, Judge, Interactive and Editing Divisions, 2002
- Peninsula Conflict Resolution Center, Mediator -- 1990 to 1997
- Plugged-in, East Palo Alto, CA, Volunteer Instructor -- 1993 to 1995
- 7th Electronic Photojournalism Workshop, Speaker -- 1995
- San Jose Shelter Foundation, Board of Directors -- 1985 to 1987